



Analytic Decisions

Solving Complex Business Problems • Evaluating Alternatives and Scenarios • Optimizing Results within Constraints

For important or complicated business decisions, how do you ensure you make the best possible choices to help your organization when you have multiple objectives and criteria to consider and various alternatives to choose from? The best executives guarantee they make smart decisions by staying focused on a goal, understanding the critical and prioritized factors to achieving the goal, assessing the pros and cons of different options, and conducting what-if analysis to assess trade-offs and make sure optimal results are achieved given organizational constraints.

Using sophisticated decision tools and methodologies, Fortegis Analytic Decisions helps you and your organization make fast, highly effective decisions and consistently achieve superior results pertaining to any major business opportunity or problem. Collaborating with you and your team, we guide you through a structured, hierarchical, goal-focused approach for individual or group-based decision making. Combining our expertise in analysis and optimization with the application of advanced tools, such as Expert Choice, the leading decision support software, you can be assured of dramatically improving the choices you make.

Common Applications

- Strategic Planning
- Financial Optimization
- Personnel Optimization
- IT Portfolio Optimization
- Resource/Asset Allocation
- Market Analysis
- Outsource Assessment
- Risk Evaluation
- Procurement Evaluation
- Vendor Selection

Key Benefits and Characteristics

Better Business Decisions

- Apply advanced business theories and complex tools, without having to learn or buy them, to help arrive at the best possible decision
- Objectively determine what is best for the enterprise, effectively addressing biases, conflicts and other impediments to sound decisions
- Prioritize options and optimize results within constraints—time, funding, resources, and more

Enhanced Understanding

- “Get a handle” on a problem and gain important insight to make informed, effective decisions
- Apply a logical, systematic, intuitive approach to structure decision factors and compare options
- Synthesize all types of information for comprehensive analysis—quantitative and qualitative data, priorities, probabilities and more
- Recognize dependencies and causal relationships among numerous factors that impact your goal
- Identify or quantify trade-off's, opportunity costs, risks, and other implications of your decisions
- Utilize strong sensitivity analysis with dynamic integrated graphs—see what effect changing one variable or choice has on everything else

Faster, Easier Decision Making

- Start with proven frameworks for common applications, customizable to your unique needs
- Eliminate the need to verify math, manipulate spreadsheets or wade through data
- Quickly and easily convey analysis and results through powerful graphical reporting capabilities

